

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:4286
ANSWERED ON:18.12.2014
DIVERSIFIED JUTE PRODUCTS
Trivedi Shri Dinesh

Will the Minister of TEXTILES be pleased to state:

- (a) whether the Government has taken any steps to improve the share of diversified jute products in total production of jute goods;
- (b) if so, the details along with its likely impact thereof;
- (c) whether the targets of the Jute Technology Mission have been achieved;
- (d) if so, the details thereof; and
- (e) if not, the reasons therefor?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF TEXTILES (SHRI SANTOSH KUMAR GANGWAR)

(a) & (b): Yes, Madam. Government of India is taking various steps to improve the share of diversified jute products in total production of jute goods. Some of these steps are as under:-

i) The Jute Technology Mission (JTM) had been launched as a major initiative for overall development of the jute industry and growth of the jute sector with a total outlay of Rs.355.55 crores. Under the JTM, Mini Mission-IV provided for the modernization of jute industry, upgradation of skills, market promotion and exports etc. which helps to increase use of jute/ jute products.

ii) The Govt. of India encourages extensive research in jute in order to increase production of Jute Diversified Products (JDPs). Promotion of Jute Geo- textiles (JGT) one of the most important diversified jute products with huge potential to have large scale application.

iii) National Jute Board (NJB), a statutory body under this Ministry explores new market avenues for boosting use of jute goods to promote/increase the use of jute/ jute products in the country and abroad, by organising trade fairs in India and abroad.

Due to the above interventions, the production of JDPs have increased from Rs.600 crore in 2007-08 to Rs.2611 crore in 2012-13.

(c) to (e): The physical target vis-a-vis achievement for different schemes under Mini Mission - III & Mini Mission - IV of Jute Technology Mission is at Annexure.